

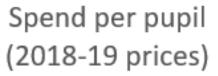
School Cuts

A case study in how a campaign can empower members and build alliances

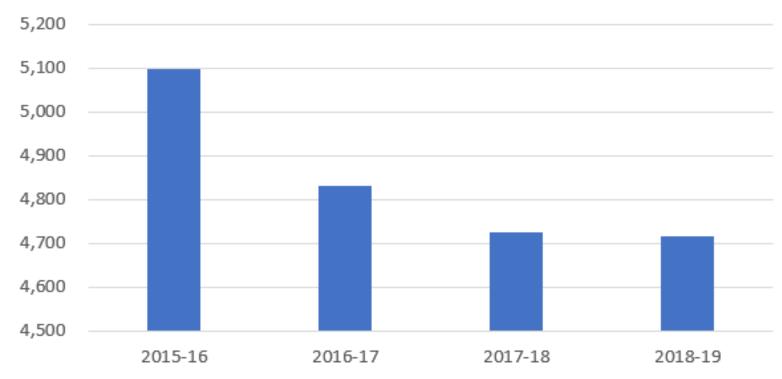
David Wilson, Assistant General Secretary Communications and Campaigns, NEU Nikki Wright, National Campaign Manager, NEU

The problem: funding crisis



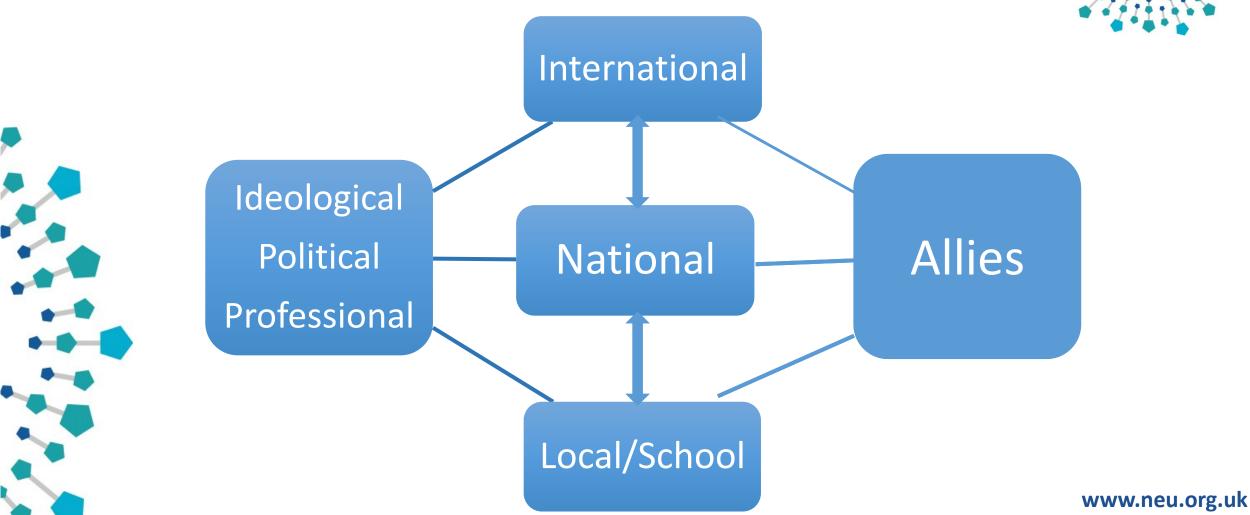






The context: campaign framework



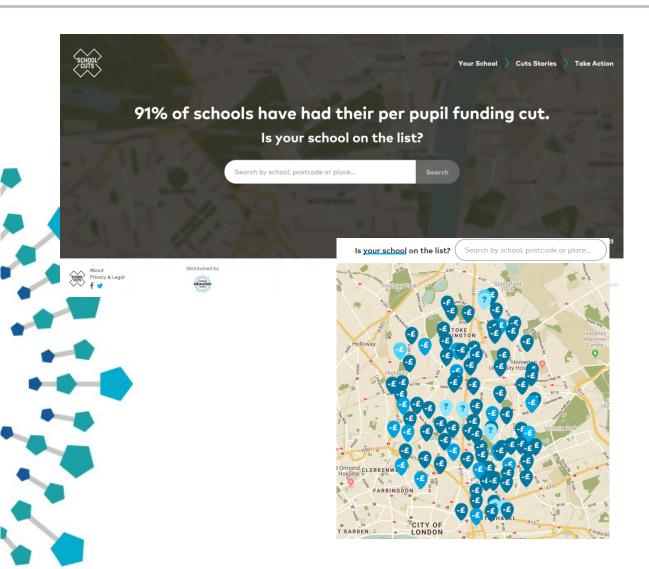


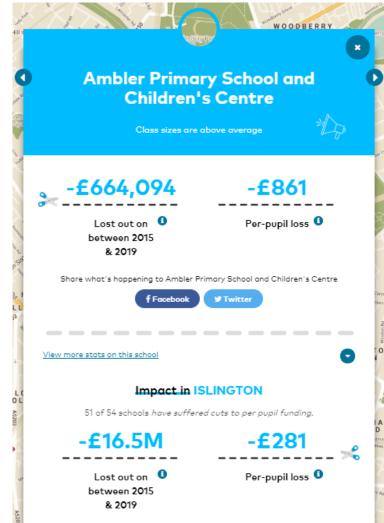
The context: building strength in a fragmented environment



Circa 10,000 schools in England are outside of Local Authority control in Academies

What we did: highlighting the cuts







What we did: speaking through members' experiences



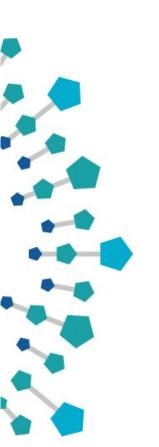






What we did: empowering members and communities







Outcomes















Impact







Extra £1.3bn in funding for schools announced by Justine Greening

The Education Secretary says the Government has recognised voters' concerns during the election over the funding levels.

By Alan McGuinness, Political Reporter

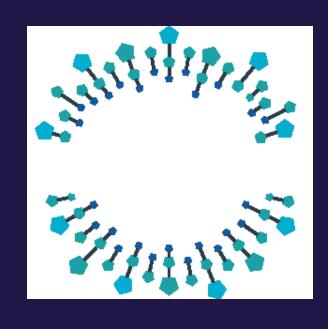
① Monday 17 July 2017 18:15, UK



"Schools will have to look at reorganising, whether that means creating federations or possibly closing. That will not meet the needs of families and children in Cheshire East."

Esther McVey, MP for Tatton, 13 February 2019

schoolcuts.org.uk



www.neu.org.uk/campaigns